



SUPPORTING VICTIMS,
FUNDING HOPE.
EMPOWERING OUR COMMUNITY.

Guardians of Hope

BUILDING HOPE.
HONORING SURVIVORS.
CREATING LEGACY.

AN EVENING BENEFITING
VICTIMS & SURVIVORS OF CRIME



SATURDAY
NOVEMBER 14, 2026
6:00 PM – 10:30 PM



HISTORIC LINCOLN
EVENT CENTER



LINCOLN,
CALIFORNIA



2026
FOUNDING
SPONSORSHIP OPPORTUNITIES



2026 LEADERSHIP SPONSORSHIP OPPORTUNITIES

Become a Founding Partner in Justice

Your sponsorship extends beyond the gala—it is an investment in year round impact. Leadership Sponsors help strengthen services for victims and survivors while advancing prevention, education, and innovative public safety initiatives throughout Placer County.



LEGACY PRESENTING SPONSOR

\$7,500 | Exclusive

As our premier sponsor, your organization will receive the highest level of visibility and recognition throughout the Guardians of Hope campaign.

INCLUDES:

- ✓ Reserved Table for Eight
- ✓ Exclusive VIP Reception
- ✓ Welcome Remarks and Premier Stage Recognition
- ✓ Premier Logo Placement on Event Signage
- ✓ Featured Logo and Hyperlink on the Foundation Website
- ✓ Featured Social Media Campaign
- ✓ Full-Page Recognition in the Commemorative Program
- ✓ Premier 12-Month Foundation Partnership Recognition



JUSTICE CHAMPION

\$5,000 | Limited to Two

Position your organization as a leader committed to supporting victims, survivors, and meaningful community impact.

INCLUDES:

- ✓ Reserved Table for Eight
- ✓ Exclusive VIP Reception
- ✓ Stage Recognition
- ✓ Prominent Logo Placement
- ✓ Featured Foundation Website Recognition
- ✓ Enhanced Social Media Campaign
- ✓ Full-Page Recognition in the Commemorative Program
- ✓ Featured 12-Month Foundation Partnership Recognition



COMMUNITY PROTECTOR

\$2,500 | Limited to Three

Show your commitment to strengthening services and advancing the Placer Justice Foundation mission.

INCLUDES:

- ✓ Reserved Table for Eight
- ✓ Event Signage Recognition
- ✓ Digital Recognition During the Program
- ✓ Foundation Website Recognition
- ✓ Social Media Recognition
- ✓ Half-Page Recognition in the Commemorative Program
- ✓ 12-Month Foundation Partnership Recognition



12-MONTH FOUNDATION PARTNERSHIP RECOGNITION

Leadership Sponsors receive recognition across Foundation-supported programs and initiatives for 12 months following the 2026 Guardians of Hope Gala. Recognition begins upon sponsorship confirmation and continues based on sponsorship level and program availability.



Recognition opportunities may include Foundation-supported outreach, educational resources, victim services initiatives, awareness campaigns, community engagement efforts, and future Foundation projects.



Community Partner sponsors receive recognition through the Court Support Bag Program, providing comfort items and resource information to victims and survivors navigating the justice system.

Sponsorship opportunities may be customized. Contact us to discuss how we can partner together.



2026 EXCLUSIVE EVENT UNDERWRITING OPPORTUNITIES

Enhance the Guest Experience

Not every organization is looking for a traditional sponsorship, but many want to make a meaningful impact while receiving recognition during one of the evening's most memorable experiences.

Exclusive Event Underwriting Opportunities help offset event expenses, allowing more dollars raised to directly support Placer Justice Foundation programs and services benefiting victims and survivors throughout Placer County.

EXCLUSIVE OPPORTUNITIES



VIP RECEPTION SPONSOR
\$2,500
(Exclusive)

Brand recognition during the VIP Reception with signage and acknowledgement.



WINE SPONSOR
\$2,000
(Exclusive)

Your name on wine service throughout the evening with recognition on signage.



DESSERT SPONSOR
\$1,500
(Exclusive)

Recognition during dessert service with signage and verbal acknowledgement.



CENTERPIECE SPONSOR
\$1,000
(Exclusive)

Recognition on table signage and during the program.



PHOTO BOOTH SPONSOR
\$1,000
(Exclusive)

Your logo on the photo booth signage and digital displays.



PROGRAM SPONSOR
\$750
(Exclusive)

Your logo featured in the event program.



VOLUNTEER HOSPITALITY SPONSOR
\$500
(Exclusive)

Helps provide meals, refreshments, and appreciation gifts for our amazing volunteers.



PHOTOGRAPHY SPONSOR
In-Kind

Recognition on event photos, signage, and in the digital photo gallery.



VIDEOGRAPHER SPONSOR
In-Kind

Recognition during the event and in the highlight video shared after the gala.



PRINTING SPONSOR
In-Kind

Recognition on printed materials, signage, and in the program.



Event Signage Recognition



Recognition in the Commemorative Program



Event Digital Recognition



Foundation Website Recognition



Social Media Recognition



Verbal Recognition During the Event (as applicable)

RECOGNITION INCLUDES



ENHANCE YOUR SPONSORSHIP

Underwriting opportunities may be purchased independently or added to any sponsorship level to further enhance your organization's visibility and community impact.



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2026 SPONSORSHIP LEVELS & BENEFITS

Enhance the Guest Experience

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EXCLUSIVE OPPORTUNITIES

BENEFITS	LEGACY PRESENTING SPONSOR	JUSTICE CHAMPION	COMMUNITY PROTECTOR	COMMUNITY PARTNER	FRIEND OF HOPE
	\$7,500 Exclusive 1 Available	\$5,000 2 Available	\$2,500 3 Available	\$1,000 4 Available	\$500 Open
Reserved Table for 8	✓	✓	✓	—	—
Event Tickets	8	8	8	4	2
Exclusive VIP Reception (Top sponsors only)	✓	✓	—	—	—
Stage Recognition (Emcee Recognition)	✓	✓	—	—	—
Program Recognition (During the Event)	✓	✓	—	—	—
Event Signage Recognition	Premier Logo	Prominent Logo	Logo	Logo	Name
Digital Recognition (Presentation Screens)	✓	✓	✓	—	—
Foundation Website Recognition	Featured	Featured	Logo	Logo	Name
Social Media Campaign (Pre- & Post-Event)	Featured	Featured	✓	✓	—
Commemorative Program Recognition	Full Page	Full Page	Half Page	Quarter Page	Name Listing
12-Month Foundation Partnership Recognition	Premier Recognition	Featured Recognition	Program Recognition	Court Support Bag Program Sponsor	—

Benefits are cumulative by level.



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WHY SPONSOR?



We partner with the Placer County District Attorney's Office to help fill funding gaps in services for victims and survivors of crime.

Your investment provides immediate assistance, supports prevention and education programs, and advances the vision of a future Victims Memorial Park.



PJF PROJECTS + YOUR SPONSORSHIP AT WORK

In addition to supporting the Placer County District Attorney's innovative programs—including MDIC, PROTECT, the Community Outreach Unit, the (Em)Power + Resilience Project, SART, and more—the Placer Justice Foundation helps fund and advance the DA's Office to directly support victims, survivors, and our community at large.

PJF SIGNATURE LEGACY PROJECTS



Placer County Victim & Survivor Park:

A first-of-its-kind place of remembrance, healing, and hope, the Placer County Victim & Survivor Park will honor the lives impacted by crime while providing a peaceful sanctuary for reflection, resilience, and community connection.



The Resilience Retreat (Coming Soon):

An innovative healing retreat designed to provide victims and survivors with a restorative environment focused on hope, connection, and empowerment.



PJF Emergency Victim Assistance Fund:

The Emergency Victim Assistance Fund fills the gap other funding cannot by providing critical financial support for emergency lodging, transportation, food, clothing, and other essential resources, allowing victims and their families to focus on healing during life's most difficult moments.



Trauma-Informed Spaces: (ex: SART + MDIC)

Creating safe, calming, and trauma-informed spaces for survivors that promote dignity, comfort, and compassionate care during forensic examinations and interviews.

PJF SIGNATURE PROGRAMS



Court Support Bag Program:

Inspired by the Placer District Attorney's (Em)Power + Resilience Project and the DA's Victim Services Unit, our Court Support Bags provide victims with comfort and encouragement during one of the most difficult days of their lives.



Court Process Book: *The Road to Justice: A Practical Guide for Victims & Survivors*

Offers guidance, reassurance, and practical information throughout the court process.



Placer PROMISE:

Placer PROMISE connects families, businesses, schools, and community organizations to strengthen neighborhoods, celebrate local pride, and build a safe, more resilient Placer County.

www.placerpromise.com

BECOME PART OF OUR LEGACY

Help establish *Guardians of Hope* as our signature annual fundraising event while investing in programs that bring hope, healing, and justice for victims and survivors of crime throughout Placer County.



Tammy Morgan
Director

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www.placerjusticefoundation.org



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